

Directions:

Use this table as a checklist to evaluate classmates' Digital Portfolios. This reflects the activity on page 366 of Anderson: "Exercise your Expertise".

Caitlyn Morse Website Review	Strong	Could improve	Comments
Are the website's goals clear? Does the website help readers to understand that this site is about the writer's journey of studying professional & digital communication?	☒		Yes,
Does the website's tone and organization match the expectations & attitudes an SU classmate-reader might have toward a colleague showcasing their work in a digital portfolio?	☒		Yes, it is clean, simple and has just the right amount of information. I thought it was smart she included her resume here as well. Great Touch!
Does the website's organization strategy help readers quickly find what they are looking for? Key points: -the website should help readers "reach their destination" rapidly -organization should match the reader's intuitive strategy for finding info -the website should quickly and easily show where to find answers to the questions readers are likely to have -the website should have few "clicks" for readers to travel from the homepage to info they want	☒		Yes, the 3 tabs at the top are clear and help direct you. Once you click on each of those as well its even cleary to get your answers for example content posts have everything broken down by week which makes it clear and easy to navigate.
Are there a <i>variety</i> of navigational pathways in the webpage to help readers (with different preferences and needs) find their way from the homepage to info they need?	☒		Yes, going back to the 3 tabs at the top for the different needs
Is it immediately obvious to a reader what the 'organizational pattern' is on the website (for example, by using commonly recognized grid patterns)?	☒		Clean

Is text easy to read?	☒		Yes & it is not word heavy it is just enough to introduce herself
Does the website feel unified visually and textually? Is there visual harmony? Are options visually apparent and matched with any textual labels? Are typefaces consistent, colors consistent, and design unified?	☒		Yes, I like the white space again it has the perfect amount of information, your image is there and is the perfect size.
How does the site measure up when it comes to accessibility? Key points: -images should include alt text/tags -text should be relative sizes or clear and crisp -red/green directives should be also labeled with black text for colorblindness -clickable areas should be large -videos should have some text or captions and functional volume controls	☒		
How does the site seem to fare when it comes to global readers? Key points: -text simple, avoiding slang, avoiding specific cultural references some may not understand -images generalized and not overly specified to the author's culture to avoid confusion or even offense -it is helpful to include words with images -text should be simple so non-native speakers can use a translator tool	☒		
Does the site seem to follow ethical guidelines? Key points: -do not violate copyright laws -facts checked and/or information reliable and factual, avoiding generalizations or claims that are not backed up -nothing should be worded/visually represented in a way that could be confusing, cause harm or discomfort to diverse readers	☒		

Overall: is the site reader-centered?	☒		Very easy to navigate and looks great!
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Space for additional comments: